

WELCOME TO **WINTER** *GIVEAWAY*

Giveaway Rules

Welcome to Winter Giveaway Rules

BY PARTICIPATING IN THIS GIVEAWAY, YOU INDICATE YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE BOUND BY, THESE GIVEAWAY RULES (THE “**RULES**”). NO PURCHASE IS NECESSARY. SEE BELOW FOR FULL GIVEAWAY DETAILS.

Eligibility

1. The Welcome to Winter giveaway (the “**Giveaway**”) sponsored by United Health Services Corporation (operating as Manitoba Blue Cross) (“**MBC**”) is open to all individuals who are legal residents of Manitoba and aged 18 and older at the date of entry to the Giveaway (“**Eligible Entrants**”).
2. The following are not Eligible Entrants for the purposes of the Giveaway:
 - I. MBC employees (including current and past employees)
 - II. MBC employees’ immediate families (meaning spouse or partner, mother, father, brother, sister, son or daughter, whether or not they reside in the same household)
3. MBC has the right to require proof of eligibility from any individual who enters the Giveaway. Failure to provide such proof may result in disqualification from the Giveaway.

Giveaway Period

4. The Giveaway begins on December 21 at 8:00 A.M. Central Time and ends on December 31 at 5:00 P.M. Central Time (the “**Giveaway Period**”).

Giveaway Prize

5. There will be one (1) prize package consisting of:
 - Manitoba Blue Cross car safety pack (approximate value of \$80)
 - PD30W power bank (approximate value of \$60)
 - Thermea Spa - Thermal Experience & Specialty Massage - for two (approximate value of \$540)
 - Farmer's Son Co candle – Manitoba Pine (approximate value of \$30)
 - Yeti insulated mug – 30oz (approximate value of \$48)
 - Travel Manitoba Arctic Tundra Toque (approximate value of \$25)
 - Friendly People tote bag (approximate value of \$27)
 - Roots socks (approximate value of \$45)
 - Manitoba Blue Cross Wellness Plan - one year subscription - (approximate value of \$60)(the “**Giveaway Prizes**”).
6. The Giveaway Prizes will be awarded to one (1) Eligible Entrant under whose name was submitted (“**Prize Winner**”) and will not be awarded to anyone other than the Prize Winner.
- 6a. The Giveaway Prizes must be picked up in person at the Manitoba Blue Cross office located at 599 Empress Street, Winnipeg, Manitoba, R3G 3P3 within thirty (30) days of being notified as prize winner.

How to Enter the Giveaway

7. The odds of winning depend on the number of eligible entries received.
8. To enter the Giveaway, Eligible Entrants must follow Manitoba Blue Cross on Instagram (@mbbluecross) and fill out and submit the provided form online.
9. All entries must be received by MBC within the Giveaway Period. If an entry is received by MBC outside of the Giveaway Period, it will be rejected.

General Rules

10. All Giveaway entries must be received during the Giveaway Period. MBC does not assume any responsibility whatsoever for any late, lost, damaged, destroyed, misidentified, illegible, incomplete or misdirected entries. Further, MBC does not assume any responsibility whatsoever for any computer errors or malfunctions, or for any other problems occurring in connection with participation in the Giveaway.
11. MBC will not be held responsible for any damage whatsoever caused to participants, to their IT equipment and their data stored thereon as well as for any consequences that may arise therefrom on the results of the participants in the context of their personal or professional activities. Participants must take appropriate steps to protect their own data and software stored on their IT equipment against any form of hacking. Submitting an entry and participation in this Giveaway is carried out under the sole responsibility of the entrants.
12. The Prize Winner will be notified by email on January 2nd, 2025. To be confirmed as the Prize Winner, an individual must, within five (5) business days of having been notified:
 - I. Confirm compliance with these Rules;
 - II. Accept the Giveaway Prize;
 - III. Correctly respond to a mathematical skill-testing question; and
 - IV. Complete and sign a declaration of release and eligibility in the form that is available by provided link.
13. Failure of a Prize Winner to comply with these Rules (or refusal by a Prize Winner to accept the Giveaway Prize) releases and discharges MBC from any and all obligations in relation to the Giveaway Prize and the Prize Winner, and MBC has the right to treat the Giveaway Prize as having been forfeited. MBC, at its sole discretion, may select an alternative Prize Winner in such circumstances.
14. All decisions of MBC in relation to (but not limited to) the eligibility of Giveaway entrants, the selection of the Prize Winner, and the availability of the Giveaway Prizes, shall be final and shall be made in the sole discretion of MBC.
15. MBC reserves the right to change these Giveaway Rules and / or terminate, modify, suspend or withdraw the Giveaway (or any aspect thereof), in whole or in part, at any time without notice for any reason, without liability, in its sole discretion. MBC reserves the right to amend these Giveaway Rules at any time without notice in its sole discretion.
16. In the event of a dispute, the Eligible Entrant (i.e. the individual who is deemed to have submitted the entry) will be the authorized account holder of the email address used to submit the entry.

17. The Giveaway is subject to all applicable laws, and shall be governed by the laws of the Province of Manitoba and the federal laws of Canada as applicable. The Prize Winner is responsible for all federal, provincial, and municipal taxes.

Personal Information, Publicity & Image Rights

18. All entrants (whether Eligible Entrants or not) who submit an entry (whether complete or not) consent to the use of their personal information for the purposes described at Paragraph 19 below.

19. By entering the Giveaway, all entrants consent to the collection, use and disclosure of their personal information by MBC for the purposes of administering the Giveaway and for any purpose required or permitted by law. MBC may, from time to time, use the personal information of an entrant to (1) contact entrants directly regarding the Giveaway, (2) use name, city, image and voice in publicity / advertising without further compensation. Please see the Manitoba Blue Cross Privacy Code for additional information.

20. All entrants expressly agree to the free usage and publication of information collected in accordance with Paragraph 19 above, or any other information collected by MBC in the course of the Giveaway, on any media and for any advertising or promotional campaign related to this contest.

Intellectual Property Rights

21. All intellectual property rights in all entries shall remain with the Eligible Entrant under whose name the entry was submitted.