

Colour of Caring Healthy Community Challenge





Have an innovative idea to support mental health in your community? Let us help you!
Submit your idea and you could receive \$25,000 to help bring it to life.*

Enter as an individual, group, team or workplace!

*See full challenge rules at mb.bluecross.ca/communitychallenge



Submissions must aim to do one of the following:

-  Address a unique need that enhances mental health in the community.
-  Support mental fitness and help reduce mental health challenges.
-  Create accessible and culturally appropriate mental health services for a targeted community.
-  Reduce mental health stigma and promote awareness and understanding.

Chance
to receive
\$25,000!



Learn more and submit your idea online at
mb.bluecross.ca/communitychallenge

Entries due by September 14, 2022!