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Beyond the binary – gender identity in youth

While public awareness around gender identity in youth is growing, many parents still have questions. Misconceptions are common – but gender identity doesn't have to be complicated.

What is gender identity?

At its most basic, gender identity is how a person feels and identifies according to their gender, says Marriage and Family Therapist Daniel Chiu.

The concept of gender identity is separate from a person's sex assigned at birth. Whereas gender is a social construct, sex is a biological categorization based on a person's internal and external sex organs.

As an example, people born with male genitalia may identify as a man. When a person's gender "matches" their sex assigned at birth, they are cisgender, or "cis" (pronounced "sis") for short.

Some people with male genitalia may identify as a woman. Since their gender does not "match" their sex assigned at birth, they are transgender, or "trans" for short.

And some people, regardless of sex assigned at birth, do not identify as a man or a woman. They are non-binary and may also use other terms, like genderqueer, to describe themselves.

"A person's gender identity is defined by how one feels on the continuum or spectrum of woman-ness and man-ness, and a person can put themselves anywhere on the continuum based on how they identify," Chiu says. "This can also include people who do not identify as either a woman or a man, which breaks down the traditional binary perspective of gender."

How does gender identity develop in youth?

It's a complex question, and Chiu explains: "Each individual is unique, and they have their own experiences on how they come to know what their gender identity is or how they identify themselves."

Someone who lives in urban Canada, where there is more discussion and support around gender identity or genderrelated topics, may feel more supported and therefore more likely to discover more about their identity. Someone





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®*The Blue Cross symbol and name and Colour of Caring are registered marks of the Canadian Association of Blue Cross Plans, independently licensed by Manitoba Blue Cross. †Blue Shield is a registered trade-mark of the Blue Cross Blue Shield Association. 2021-1207 who lives in a country with no 2SLGBTQ+ rights may not have as many opportunities to reflect on and explore their identity.

But Chiu is quick to point out that people with diverse gender identities exist throughout the world, regardless of whether there is support for gender diversity amongst their family or the society in which they live.

"It is also important to note that a person can discover their authentic gender identity at any age or at different stages in life," he says.

Gender identity misconceptions

Contrary to what some people believe, the concept of gender diversity – that is, the idea that more genders exist than just man and woman, along with the idea that a person's sex assigned at birth does not necessarily reflect their gender – is nothing new.

"In some cultures, including many Indigenous groups in Canada, multiple gender identities or non-binary identities have always been present," Chiu says. "Due to colonization by the Europeans, the importance of gender diversity was persecuted, and the values of acceptance and love shifted towards rejection and discrimination."

Confusing gender identity with sexual orientation is another common mistake.

"Sexual orientation, which is based on a person's romantic and/or sexual feelings towards another person, is not the same as how one identifies their own gender," Chiu explains. "They are uniquely separate and distinct."

Some may also think gender diversity or being non-binary is "just a phase."

"While for some people, exploring their gender identity could take a long time, it is also important to note that there is no time limit for a person to fully determine how they identify themselves," he says.

As support for gender diversity grows and becomes more represented in the media, some people think that this media is "converting" people into becoming transgender or non-binary.

Chiu provides a crucial counterargument here.

"The media can be a tool to help people understand that gender diversity is highly possible, and it could even provide a message that there are resources available – helping to prevent deaths by suicide. It shows people that they are not alone. Gender diversity is not a new social phenomenon, nor was it caused by 'societal corruption.'"

In other words, just as a piece of media cannot turn a straight child gay, a piece of media cannot turn a cisgender child into a transgender or non-binary one. Representation simply allows a child to further explore feelings about their identity that already existed.

How can caregivers best support their children?

When it comes to supporting a gender-diverse child, active listening with compassion, acceptance and non-judgement is vital.

"Just because a person doesn't understand what gender diversity is, it doesn't mean they can't be accepting," he says. "Be curious, ask respectful questions, educate yourself from reliable resources, and chat with support groups (see links below). Know that the child's exploration of their gender identity is about themselves; they're not trying to 'hurt' you. Give them a safe space and appropriate support to help them with their discovery. It's okay to make mistakes, such as misgendering the child by using the wrong pronouns based on how the child identifies – but learn and correct yourself. Practice, practice, practice. Seek professional support and talk to a counsellor/therapist, because being an ally is also a very difficult task. Be gentle with yourself."

For more information call the Employee Assistance Centre at 204.786.8880, TTY 204.775.0586, toll-free 1.800.590.5553 or visit mb.bluecross.ca.



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Direct inquiries and letters to R. Sinclair, 599 Empress Street, Winnipeg, Manitoba R3G 3P3 204.786.8880, TTY 204.775.0586, toll-free 1.800.590.5553, Fax 204.788.5598.
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